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October 19, 2011
Impressions: 230,367

Mary Kay Funds All-Woman Documentary Teams

Mary Kay Aims to Raise Awareness of Domestic Violence

Annie Tomlin / OCTOBER 19, 2011 6:01 PM / Read More: Mary Kay, National Domestic Violence Awareness Month



It's Domestic Violence Awareness Month, and to raise funds and consciousness, Mary Kay has done something pretty cool. After a nationwide search, the beauty brand selected 18 women to produce short documentaries about breaking the cycle of violence. The all-women teams created three films that were narrated by Alexa Vega, Maria Menounos, and JoAnna Garcia Swisher. Want to help raise money to further spread support and awareness? For each purchase of Mary Kay's new trio of **Beauty That Counts lipsticks** (\$13/each), \$1 will be funneled to The Mary Kay Foundation, which has already awarded \$3 million in grants to women's domestic violence shelters. Or "like" the brand on Facebook this month — every new "like" this month sends a dollar to the foundation, up to \$1 million. To catch the films, [watch them online](#) and support the efforts of female filmmakers.